



THE CORPORATION OF THE CITY OF SARNIA
Parks and Recreation Department
255 Christina Street N. PO Box 3018
Sarnia ON Canada N7T 7N2
519 332-0330 519 332-0776 (fax)
519 332-2664 (TTY)
www.sarnia.ca bluewatertrails@sarnia.ca



March 10, 2013

«Company_Name»

«Address»

«City» «PC»

Attention: «Contact_»

RE: FRIENDS OF THE BLUEWATER TRAILS: CONNECTING COMMUNITIES

Dear «Dear»:

The Bluewater Trails Committee is working to create a healthier community by development of safe and accessible trails throughout Sarnia. Since 2006 we have raised over \$350,000 for the Connecting Communities project to complete two-thirds of the Vidal Street to River Road bike trail connection that runs adjacent to the Aamjiwnaang Community. The attached pages outline the development phases over these past seven years. This final section will link the Bluewater Trails System with the St. Clair River Trail System, connecting communities and ensuring its members and visitors can travel safely from one to the other.

A networked trail system creates an accessible and safe path for physical activity and allows friends, family and/or employees of «Company_Name» to use these trails for transportation to work, school or play. We also envision increased cycling tourism along the beautiful waterfront stretch from Sarnia to Port Lambton.

The Bluewater Trails Committee is determined to raise \$150,000 in 2012-2013 to complete the remaining 800 meters of the River Road connection. Bluewater Trails applied for funding through the Community Infrastructure Improvement Fund (CIIF) which is sponsored by FedDev Ontario. We are pleased to announce that on December 5, 2012, Bluewater Trails was approved for support under the CIIF Fund in the amount of \$52,000. For the remaining \$100,000, Bluewater Trails is initiating a fund-raising campaign and we sincerely hope that you will consider supporting us.

Upon completion of the River Road Trail, our generous partners, sponsors and friends will be recognized and a special event will be organized to celebrate the connection of the three communities.

We will be making follow-up calls in the future to discuss how your sponsorship can highlight your commitment to the community by enriching the lives of our children, older adults and families. **The choices we make today will have a strong impact on our community today and on the environment tomorrow.**

If you have questions or wish additional information, please feel free to contact us at the addresses below.

Yours very truly,

Tony Barrand, Fund-Raising Chair (Final Phase)
Bluewater Trails Committee
tbarrand@cogeco.ca
519-337-6053

Ron Yorke
Chair, Bluewater Trails Committee
ryorke@cogeco.ca
519-542-2680

P.S. Dear «Contact_», please help us create a healthy and sustainably community.